

baby idesign guidelines for placing orders

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Please contact us if you have any questions.

Color Variations:

Ink lots, paper stocks, and environmental conditions can alter the visual appearance of colors. Due to these uncontrollable variables in the printing process, colors may vary from the samples shown. As this is a natural occurrence, **no discounts** will be given for these variations. Additionally, you should never compare the colors of a professionally printed image to a glossy image on photo paper, an inkjet print, or what you see on your computer screen. The color values and printing processes are very different and every computer monitor is calibrated differently. We take pride in delivering high-quality cards and know that our production is top in the industry.

Item Changes:

All items are considered standard and are available in the colors, styles, and sizes shown. Designs, colors and illustrations are interchangeable but only by custom order. There is no charge to remove an item or change a typestyle. **There is an additional fee if you create a non-standard design so please refer to our custom order section of the price sheet**

Please note that the printable area does not change and the customer should be careful not to exceed this space (especially if customizing or with multiple births on a non-multiple birth design).

The text printed on the announcement and name printed on the thank you card may be printed in either black or colored ink at no additional cost. Please make sure to indicate on the order form.

Typestyles:

We offer a variety of different typestyles. Please feel free to pick and choose the typeface you prefer on your announcement. Our samples are only suggestions. Make sure to indicate the typestyle and case on the order form. A faxed proof is available upon request for an additional fee.

Copy:

Only text written on the order form will be printed. Do not assume we will copy the sample shown in the book. Please, rewrite any information you request. Our wording is only a suggestion so feel free to write anything you feel appropriate or special for your new little one. The retailer will contact you if you have exceeded the space available before going to print.

Layout:

All designs are as is unless a custom order is placed. Any specific instructions should be clearly noted on the order form. The layouts shown in the book are exactly how your announcements, thank you cards, and envelope flaps will be printed. All type on the envelopes will print in black ink, centered on the back flap either with the matching illustration or without. All cards are 5.5" x 4" in size and are printed on a 110# premium white uncoated cover stock.

Proofs:

You may receive a proof within 2 business days of placing an order for an additional \$5.00. All proofs via email are for copy purposes only. Please review the proof carefully to make sure that all information is accurate and names are spelled correctly. After approval, printing time is 7-10 business days. **Please note: proof colors may vary slightly from your final printed card. Carefully read the Color Variations section.**

Errors and Cancellations:

Any error due to the mistake of baby idesign (typo or failure to make a specific change) will result in an immediate reprint at our expense. Any errors due to the retailer will not be compensated for by baby idesign and may result in a time delay. Once an order has been faxed and a proof delivered to the customer, the job can not be cancelled. If the customer chooses to do so, there is a **50% of the total order cancellation fee. There are no refunds once an order is shipped.**

Deliveries:

Standard printing time is 7-10 business days from the day the order is received or when the fax proof is approved. Standard Ground UPS service + \$1.50 handling will be charged. Second Day Air and overnight delivery are also available at the published rate + 41.50 handling. Please make sure to indicate the shipping option on the order form.